



## Virtual Author Visit Packet 2022-23

### Virtual Presentation Menu:

#### Rad Robots

Best for grades K-3rd (45 minutes)

This fun STEM/STEAM program is all about robots (fiction and non-fiction ones) and Shanda's STEM-friendly picture book, *DOLL-E 1.0*. Students will also learn how to draw a robot (step by step) and have a chance to ask Shanda questions!

#### Daring Drones

Best for grades 2nd-5th (45 minutes)

This fun STEM/STEAM program looks at drones and Shanda's STEM-friendly picture book, *T-BONE THE DRONE*. In her research, Shanda found how drones are helping us monitor wildlife, rescue people, fight fires, and even plant trees! Students will also learn how to draw a drone (step by step) and have a chance to ask Shanda questions!

#### Words + Illustration = Magic

Best for grades 3rd-5th (45 minutes)

In this program, Shanda will talk about the "magic" that words and pictures make *together* in picture books and graphic novels and will demonstrate how illustrations can change the meaning and tone of words. Then, she'll lead students through a directed character drawing, answer questions, and encourage students to create their own stories with pictures! *This presentation can also be tailored for middle school, high school, or teachers/parents.*

#### Reading, Drawing, & Q&A

Best for grades PreK-1st (30 minutes)

Shanda is happy to read any one of her books, demonstrate how to draw a simple character from the story, and answer students' questions at the end.

## Virtual Pricing:

**45 minute single presentation - \$300**

**20-30 minute presentation - \$200**

*Take \$50 off each session by participating in a signed book sale (online) set up by Shanda!*



## A Book Sale is Easy:


I use [AuthorVisitCentral.com](http://AuthorVisitCentral.com) for book sales because it's easy on everyone involved, it's web-based (so there's no need to collect money or forms), and it supports indie bookstores! Not to mention for every 15 books purchased, AVC will donate a free book to your school for the library or for a student who wasn't able to order one. Shanda will set everything up! All you'll need to do is get the word out :)

### Here's how it works:

1. I'll provide a flier to go home with students that tells families about my upcoming visit and directs them to [AuthorVisitCentral.com](http://AuthorVisitCentral.com) where they can order signed books (online) with a six-digit code. The ordering cutoff date is 2 days *after* virtual visits.





2. The books ship straight to your school! You'll be emailed a list of students who purchased a book so the book distribution goes smoothly. Signed bookplates will be mailed to the school separately.

Dear families,



Children's Author-illustrator  
**Shanda McCloskey**

will (virtually) visit Ballenger Creek Elementary on Tuesday, July 13th to talk about robots and drones, what it's like to be an author-illustrator, and being perfectly imperfect! Learn more about Shanda and her books at [ShandaMc.com](http://ShandaMc.com).



We've made arrangements for Shanda to personalize and sign books for any readers who would like to order them!

Orders may be placed online at:  
[AuthorVisitCentral.com](http://AuthorVisitCentral.com)  
with event code: SUMMER  
Please place orders by: July 14th

Purchased books will be shipped to your student's school with a personalized, signed bookplate.  
Every 15 books purchased earns a free book for your school!

# Tips for a GREAT Visit:

## For virtual presentations, I will need:

- Any virtual meeting platform (such as Zoom) hosted by the school
- Someone to monitor the students, chat, and questions during the meeting in-person or online
- Paper and pencil for each student so they can follow along during the drawing demo



## 3 Tips to Make the Most of Our Visit:

1. Prepare the kids (and their teachers). There's nothing better than speaking to a group of students and staff who are excited I'm there! Students will be more engaged and will ask great questions if they know a bit about me and my books BEFORE the event day. My website, ShandaMc.com, is a great place to start!
2. Participate in the book sale. This is not a requirement, but so appreciated! It gives students a chance to own a personalized, signed book by a real-live author-illustrator that they actually met at their actual school!
3. Encourage teachers to follow-up the presentation with class discussion or an activity back in their classrooms. There are writing and drawing activities located on my website, ShandaMc.com, that are FREE for the taking!